



ProBank
Austin

THE
FINANCIAL
INDUSTRY'S
PREEMINENT
CONSULTING, EDUCATION,
AND INVESTMENT
BANKING PARTNER.

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ProBank Austin is one of the nation's largest financial institution consulting and education firms providing specialized advisory services in investment banking, financial management, strategic consulting, regulatory and compliance risk management, and education services. Our customized professional services encompass mergers and acquisitions, strategic planning, stock valuations, capital planning, loan review, asset/liability management, profitability, loan pricing services and more. We also provide educational programs to thousands in the financial industry through our proprietary programs, as well as through our relationships with many banking associations and agencies.

We serve a national client-base ranging in size from small community banks to multi-billion dollar international institutions.

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**CONSULTING,
EDUCATION &
INVESTMENT
BANKING**



**GOVERNANCE,
RISK, AND
COMPLIANCE
SERVICES**

We view Governance, Risk and Compliance (GRC) as one integrated effort for achieving high company standards. GRC represents the critical capabilities that must work together for an organization to effectively reach objectives, address uncertainty and act with integrity. It encompasses work done in all departments—like internal audit, compliance, finance, information technology, human resources and legal—and at all levels.

GRC Management Services Include:

- Governance
- Risk Management
- Regulatory Compliance Consulting
- ProBank Advisor Compliance Advisory Service

A business grows from strong leadership, strategically positioned and supported at every level to guide and ensure success. Our tenured consulting staff is knowledgeable in all areas of financial institution management. We assist in planning and implementing a course-of-action to improve the operation, enhance the profitability and as your trusted partner, help you navigate through the industry's most complex compliance issues to meet and exceed regulatory requirements.

Financial Management Services Include:

- Asset/Liability Management (ALM) and Interest Rate Risk (IRR) Management
- Third-Party Reviews
- Profitability Analysis
- LoanPricingPRO®
- CECL AdvisorPRO



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**FINANCIAL
MANAGEMENT
SERVICES**



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**EDUCATION
SERVICES**

ProBank Austin is an industry-leading provider of Continuing Education programs for financial professionals. We train more than 10,000 financial industry employees annually through our educational programs via seminar, webinar, and in-house training. Available throughout the United States, we offer more than 1,000 compliance-related courses specifically designed for Accountants, Branch Managers, BSA Officers, Compliance Officers, Customer Service, Executive Management, Loan Processors, Mortgage Brokers, New Accounts Personnel, Operations Officers, Risk Management and Directors.

Education Services Include:

- Compliance Seminars
- Webinars
- Publications
- Compliance Schools
- Association-Sponsored Seminars
- Conferences & Conventions
- In-House Training
- Director & Officer Training
- bankED Online Compliance Training

Having a trusted and experienced advisor is a key component for successful management and growth of your financial institution. We understand that challenges are inevitable in any M&A opportunity and it's sometimes difficult to keep a clear vision when personally invested. Let us be the voice of experience and reason to assist you in creating the right M&A strategy to overcome those challenges and improve your chances for a successful and profitable transaction.

Investment Banking Services Include:

- M&A Advisory Services
- Fairness Opinions
- Strategic Alternative Assessments
- Capital Planning & Private Placements
- Due Diligence Assistance
- Stock Valuations



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**INVESTMENT
BANKING
SERVICES**



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STRATEGIC CONSULTING SERVICES

Consumers change, markets shift and financial institutions either adjust or lose momentum, which is what makes determining where, when and how to take the next step so critical. It's important to understand every option available and to recognize the right strategic path for your institution. We begin with a review of the client's situation, then develop goals and objectives, both financial and organizational. Our continued monitoring and follow-up assure the achievement of these objectives.

Strategic Consulting Services Include:

- Strategic Planning
- Capital Planning/Stress Testing
- Market & Branch Feasibility Studies
- Concentration Assessment & Reporting
- Operational Reviews
- Technology Consulting
- Management Studies & Regulatory Consulting
- Compensation & Human Resource Consulting
- DeNovo Charter Consulting

ProBank Advisor

Trusted.
Compliance.
Advice.

ProBank Advisor is an online compliance advisory service developed so industry professionals can have their compliance questions answered quickly and honestly. Our Advisors possess decades of experience and real-world knowledge gained from answering countless compliance questions on Lending, Deposits, Bank Secrecy Act (BSA) and Anti-Money Laundering (AML), compliance risk management and more.

ProBank Advisor Offers:

- Compliance Q&A
- Online Forum
- Compliance Manual
- Policy Templates
- Ad, Disclosure & Policy Reviews
- Compliance Checklists
- Regulatory Tracking
- Education

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FROM THE INDUSTRY'S
TOP COMPLIANCE
PROFESSIONALS.**



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**ONLINE
COMPLIANCE
TRAINING**



bankED is the financial industry's newest option for satisfying annual regulatory and policy-driven compliance training requirements. Developed by former federal examiners, compliance trainers, attorneys and bankers, bankED offers fully comprehensive courses reflective of today's regulatory compliance issues, including Consumer Protection, Fair Credit Reporting Act, Risk Assessment, Anti-Money Laundering and Bank Secrecy Act, and more.



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Loan Pricing Software

Managing commercial loan portfolios is a key strategy for improving bank profitability. LoanPricingPRO® is a valuable tool for community lenders that can ensure a significant advantage in today's competitive business environment. LoanPricingPRO® is an easy-to-use software program that provides lenders with competitive loan pricing analytics, as well as information highlighting the value of customer relationships.

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THAT POWERS
PROFITABILITY**



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